

# Eurosteel 2017 Copenhagen

The 8<sup>th</sup> European Conference on  
Steel and Composite Structures

13-15 September 2017

DTU



ECCS  
CECM  
E K S



DSI



## Sponsorship & Exhibition

The Technical University of Denmark (DTU) and the Danish Steel Institute (DSI) have the pleasure of inviting you to brand your company through sponsorship and exhibition at the Eurosteel 2017 Conference, which is The 8th European Conference on Steel and Composite Structures taking place 13-15 September 2017 in Copenhagen.

This conference offers an important platform to present and discuss a wide range of topics related to a great variety of research, design and construction activities. With more than 800 abstract already received we expect more than 5-600 participants. We can confidently state that the Eurosteel 2017 conference is one of the most important events for European steel researchers, PhD-students, engineers and designers, attracting international delegates from all over the world.

# Sponsorship and Exhibition

## VISITORS PROFILE

Since this is one of the most important events for steel construction we have attendees from companies and academia from all parts of the world.

The typical visitors will be steel researchers, PhD-students, engineers and designers as well as architects. Furthermore, there will also be participants from the steel industry and suppliers to the steel industry.

## BRANDING

The Eurosteel 2017 provides your business with unique marketing possibilities through the Eurosteel 2017 website, emails, newsletters, invitations, brochures, banners and merchandise before and during the conference.

## NETWORKING

The Eurosteel 2017 provides your business with ideal conditions for networking by creating informal spaces in between sessions, at the reception and breaks where you can meet with potential clients, decision makers and the future specialists in the steel area.

## EXHIBITION STAND

Displaying your products or services. We challenge you and all our sponsors to bring your latest innovations and visions, to present them at the conference and show it at a stand in the exhibition area. The exhibition area will be in the same place or in the vicinity of coffee and lunch breaks.

On behalf of the organizing committee we welcome you to consider some of the many sponsorship possibilities offered and outlined in this brochure and to contact us with your proposals, wishes and special requests. We are open to new ideas and suggestions.

### **JEPPE JÖNSSON, Prof.**

DTU Civil Engineering  
Organizing Committee

### **JØRN NIELSEN, Secr. Gen**

Danish Steel Institute (DSI)  
Organizing Committee



# Sponsorship Opportunities

## DELEGATE ITEMS

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate.

### FINAL PROGRAM

Advertising in the final programme:

Front page and 1 full page inside.

EUR 2.500,-

Full page inside.

EUR 1.000,-

Inside back cover.

EUR 1.000,-

Outside back cover.

EUR 1.500,-

The Company logo in the final program.

EUR 500,-

### CONFERENCE BAG

You deliver the bag including the Eurosteel 2017 logo in agreement with the Organizing Committee.

You can have your company name on the bag and a brochure in the bag.

### USB STICK WITH THE PROCEEDINGS AND PRESENTATIONS

You sponsor the USB sticks with your logo on.

EUR 5.000,-

The Organizing Committee will take care of the data on the USB sticks.

### BAGINSERT

You deliver your company brochure.

EUR 1.000,-

You deliver your company branded pen.

EUR 1.000,-

### UMBRELLA

You deliver the umbrella.

EUR 1.000,-

Could be important from time to time in the evening.

### OTHER SUPPLY

Company branded block notes.

EUR 500,-

Company branded pens.

EUR 500,-





# ADVERTISING

## SPONSOR A LECTURE HALL

Chose topics that your company has special interest in and place your roll-up in the room for a whole day. EUR 1.000,-

## CONFERENCE WEBSITE

All sponsors with a sponsor package of 2.500,- or more will also be promoted on the conference website.

Figure as a sponsor on the conference website. EUR 500,-

## COFFEE BREAKS AND LUNCHESES

Sponsoring the lunch with specialities, and have your sign with your logo on the tables. EUR 1.000,-

Sponsoring the Conference Coffee Break, and have your sign with your logo on the tables. EUR 1.000,-

## GALA DINNER

Sponsoring the Conference Gala Dinner. EUR 5.000,-

Sponsoring the Canal Boat Trip to the Gala Dinner. EUR 2.000,-

In negotiation with the Organizing Committee you sponsor the entertainment which could be an orchestra, music, stand-up or other kind of entertainment. EUR 2.000,-

## SUPPORT AND SPECIAL REQUESTS

Sponsoring tickets to Tivoli. EUR 13.000,-

Competition for the visitors

We are open for your suggestions.

Sponsoring Farewell Drinks. EUR 10.000,-

App for the conference. EUR 4.000,-

Sponsoring special guests or participants

We are open for your suggestions.

## EXHIBITION STAND

Have an exhibition stand (3m by 2m). EUR 2.500,-

Including power eg. for a lap top, Wi-Fi, 1 table and 2 chairs.

Bring your own exhibition equipment; roll ups etc. to show your company and your products.

All prices excl. VAT.



## Contact

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